

## **ABSTRACT OF THE DISCLOSURE**

The present invention is directed to systems and methods for distributing and managing media assets arranged as a collection of media content. In one preferred embodiment, the collection of media content is distributed to a storage location where it is accessible for viewing over a communications network by consumers for a selected interval of time. In another preferred embodiment, media content is downloaded to a client content database and made accessible for a selected interval of time by client software at the consumer's location.